

Strategic Management and Leadership

Duration: 2 Days

Description

Strategic Management and Leadership training is one of the important issues for professionals who want to improve their leadership skills in the business world and gain knowledge about strategic planning. This training program aims to provide participants with knowledge and skills on subjects such as strategic planning, leadership, motivation, team management and problem solving, which will help businesses achieve their long-term goals by improving their strategic thinking capacity.

Audience

This course is designed for frontline supervisors and new middle managers. More experienced mid-level managers will also benefit from this course.

Outline

Strategic Management and Strategic Thinking

- What is a strategy
- Level of strategic thinking
- Strategic thinking style
- Resources for strategic ideation
- Corporate belief system
- Periodic evaluations

Strategy Development

- Approaches to strategy development (SWOT, Position, Core, Scenario, Game, Life Curve Approaches)
- Strategy development models
- Environmental sensitivity-based modeling
- Value generation-based modeling
- Topic-based modeling

Strategy Implementation

- The relationship between discourse, action, process and result
- Perspectives and expectations of the ruler and the ruled

- Knowledge management
- Trust management
- Change management

Strategic Leadership

- Strategic Leadership Today
- Strategic Leadership and Management Process Interaction
- The Concept and Importance of Strategic Leadership
- The Scope of Strategic Leadership
- Key Characteristics of Strategic Leadership
- Strategic Leadership Functions
- Key Problems Encountered on the Path to Strategic Leadership
- Creating Effective Strategic Leadership in Organizations
- Reasons for Strategic Leaders to Fail

Prerequisites

There are no prerequisites for this course.