

ChatGPT Awareness

Duration: 1 Day

Description

ChatGPT is a generative AI application widely recognized today across various domains, from the business world to social media platforms, educational institutions, and individual users. ChatGPT is an AI platform where you can gain insights on any topic by entering prompts. This training aims to provide hands-on experience on how to leverage ChatGPT to enhance your work efficiency. Participants will gain awareness of prompt engineering and learn best practices for creating effective prompts. Additionally, participants will gain practical experience with prompt examples in areas such as text and video summarization, translation, image generation, code creation, reasoning, and data analysis.

Audience

Individuals interested in AI technologies (marketing professionals, content creators, creative industry workers).

Outline

What is Generative AI? Its Role in Artificial Intelligence

Use Cases of Generative AI

Fundamentals of Generative AI and Popular Tools

- **OpenAI**
- **ChatGPT**
- **DALL-E**
- **Sora**

ChatGPT (Generative Pre-trained Transformer)

- **ChatGPT Models**
- **Exploring Customized ChatGPT Instances**
- **Optimizing Model Parameters (ChatGPT Playground)**

Prompt Engineering

- **What is prompt engineering? Why has it become so popular?**
- **What are the components of a prompt?**

- Best practices for creating effective prompts

Real-World Applications with ChatGPT

- Text summarization and classification
- Video summarization
- Question answering
- Image generation
- Language translation
- Code generation
- Data analysis and machine learning
- Other applications

OpenAI (ChatGPT) API Implementations

- Creating Instagram posts using Google Sheets

Prerequisites

There are no prerequisites for this course.